

Elite Asia Enables You And Your Business To Be Understood



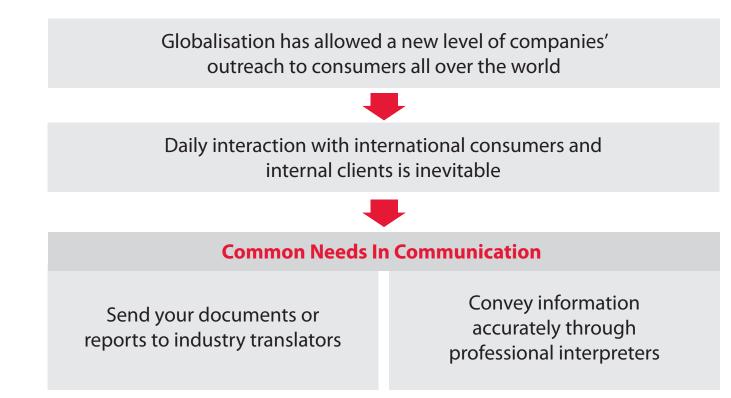
CLARITY CONTEXT CONVICTION

## FINANCE INDUSTRY IN HONG KONG

Updated: September 2015



# Speaking your **client's language** is important



Your industry is growing. Let's take a look at some facts on the next page.

### **S** Translation and Interpretation in demand

<sup>6</sup> The following facts show an increasing number of **international correspondents**:

- Citibank provides services to more than 65,000 corporations in 140 countries.
- ICBC has a network of 1,630 foreign correspondent banks in **138 countries**.
- JPMorgan Chase has presence in **39 countries** and ties to more than 3,000 global banking correspondents.

- Forbes Fortune 2000, 2013

As one of the largest asset management centres in Asia, Hong Kong **continued to attract international investors** to use it as the platform for investing in the region.

- Information Services Department, Hong Kong Special Administrative Region Government, 2015

Global investment banks and asset management firms now cater to a growing pool of both private and commercial clients around the world.



#### FINANCE INDUSTRY IN HONG KONG

## What can we do for you

We use the **exact industry terminology correctly and consistently** to translate the content for, but not limited to:

- Annual account and reports
- Datasheets
- Fact sheets
- Financial reports
- Financial newsletter
- Internal communications
- Investment document
- Investment transactions
- Legal contracts
- Marketing materials
- Regulatory documentation
- Service agreements and contracts

Our interpreters will bulid a bridge that connects between you and your overseas clients in any event.







Due to the rapid growth of the industry, finance companies would like to consider **adopting multilingual strategies to stay competitive**.

Industry translators and interpreters with specialized knowledge can help you to convey the intended message or information effectively to consumers as well as overseas counterparts.

**Potential problems** such as miscommunication, regulatory breakdown and ineffective advertising **will arise without language localisation services**.

Language should not be a barrier in opening new markets. Language service provider plays an important role in assisting your business.

At Elite Asia, our conscientious translators and interpreters will place a premium on **considering cultural factors and your business needs** before executing your project.